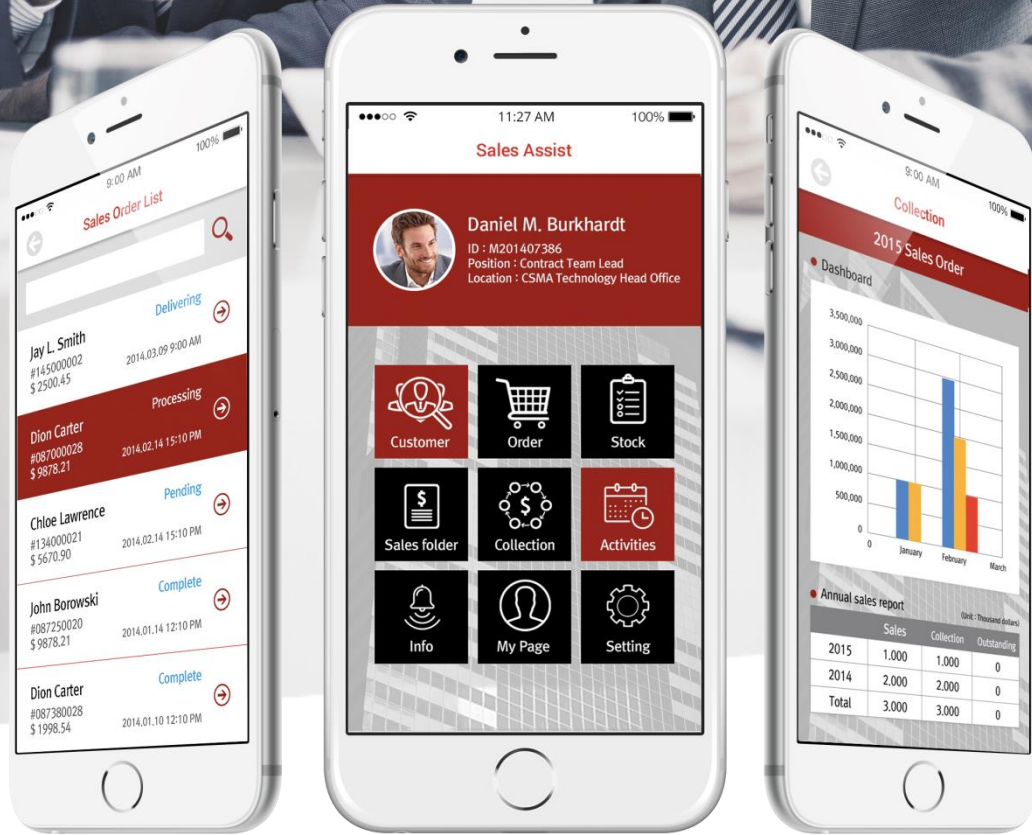


Boost the Performance of Sales Force by  
Increasing Work Productivity in the Field

# Sales Force Automation™



*Kaonsoft Sales Force Automation™* empowers sales force to perform essential sales activities such as updating sales pipeline, invoicing, managing clients, tracking orders, and reviewing client details, anytime and anywhere. By effectively managing sales activities and meeting customer needs in the field, it improves competitive advantage and customer satisfaction. With *Kaonsoft Sales Force Automation™*, data access is possible regardless of data source or device type.

## Business Benefits



### Boost productivity

by automating all repetitive processes so you can focus more time on selling



### Make smarter decisions

by accessing up-to-date sales information and statistical analysis in real-time



### Increase effectiveness

of sales force by easily managing sales activities and sharing/editing information with colleagues



### Lower your costs

by better utilizing sales force and eliminating human error on data entry



### Increase customer satisfaction

through faster response and resolution time



### Optimize ROI

through sustained use of existing CRM systems



# Kaonsoft Sales Force Automation™ for



Retail



Rental Services



Insurance



Cosmetics



Healthcare & Pharmaceuticals

## Features

### Customer Management

- Input new sales leads, propose products, place orders and electronically sign contracts
- Manage existing customer data, send SMS and check order status & after-sales service
- Access customer-specific pricing and product configuration
- View GPS map locations of salesperson closest to the customer

### Activity Management

- Access up-to-date product information, work orders and announcement (push notifications) from back office
- Manage daily, weekly, monthly and yearly activities and sales performance
- Share activities, calendar appointments and work data with all relevant parties

### Sales Management

- Access up-to-date events and sales promotions and marketing materials
- Provide real-time sales reports including orders, stocks and delivery status
- Access the term of customer contact and validity period for after-sales service



## Technical Specifications

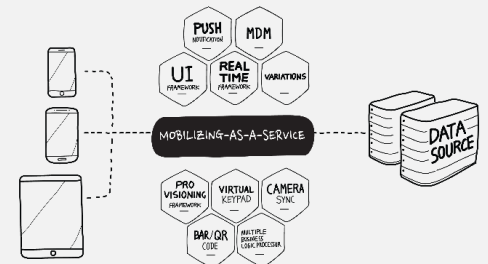
- iOS, Android and Windows Phone support
- Integration with any back-end system
- Web-based administration portal
- Built-in security & user authentication
- Real-time data synchronization
- Remote software updates
- Data recovery & wipe for lost/stolen devices

## Our Offering

*Kaonsoft Sales Force Automation™*, which boosts the performance of sales force by increasing work productivity in the field, is offered in an exciting subscription model, which saves considerable time and cost. *Kaonsoft Sales Force Automation™* is offered in yearly per-instance subscription license. This means -

- No extra cost in maintenance, operation and upgrades
- No extra cost for each user or app

Running on Kaonsoft's Mobilizing-as-a-Service platform. Customization of existing features takes just a few weeks. Learn more about Kaonsoft Enterprise Mobility Platform™ (KEMP) at [www.kaonsoft.com](http://www.kaonsoft.com)



## About Kaonsoft

Established in 2011, Kaonsoft is a software pioneer in MaaS (Mobilizing-as-a-Service), an innovative service model combining enterprise mobility and cloud technology.

- Microsoft's CEO Nadella mentioning Kaonsoft of its mobile capabilities
- Microsoft's Case Studies features on Kaonsoft
- CIO Review picks Kaonsoft as one of "100 Most Promising Microsoft Solution Providers"
- Winner of "Best of TechEd North America 2014 Award –Breakthrough Cloud Service Technology"

